

INTERVIEW



TECHNICAL STUDIES TO SAVE ELECTRICITY AT MANSOUR

As part of the Mansour Group's commitment to the principles of the Global Compact and environmentally responsible industrial and commercial practices, the company has recently cooperated with the Ministry of Electricity in an effort to ration the use of electricity. The following interview was conducted with Corporate Affairs Manager Seif El Batanouni.

• **What is the current policy with regards to energy efficiency?**

We are working with Mansour Group's Manager of the Central Department for Administration Tamer Gouda, Metro Market Project Management consultant Ihab Khalil, and a number of specialists and companies to examine various ways in which we can save energy. We are conducting studies and research in all of Mansour's business sectors in order to produce a scientific report that identifies the costs and proceeds related to energy conservation, in addition to technical specifications and requirements related to power saving solutions.

• **What are the key steps that have been undertaken?**

Meetings were held with the Energy Efficiency Office at the Ministry of Electricity in cooperation with the UN office in Egypt. We reached an agreement whereby the Ministry of Electricity will conduct a technical and advisory study related to power saving. The pilot model will be adopted at a Metro store, a Kheir Zaman store, a warehouse, and

an administrative office. The studies will cover all technical and financial aspects. Under the agreement, the Ministry of Electricity will assist the Mansour Group in selecting the companies that will be hired to provide supplies related to this plan after the fulfillment of all of the theoretically required studies and the actual implementation of the multiple pilot model.

• **How can the Mansour staff help in this regard?**

The success of this scheme is not possible unless personnel live up to their responsibility, learn about the importance of energy rationing, and actively work towards energy conservation. Each employee should start with himself/herself by saving energy at the workplace. Therefore, the Corporate Affairs Department plans to undertake a serious and continuous awareness campaign targeting all employees.

Additionally, the campaign will tackle environmental protection aiming to improve staff consumption behaviors in the areas of supply usage (such as paper, files, and other items), efficient use of water, power saving, and general environmental awareness within the workplace.

Seif El Batanouni

Corporate Affairs Manager